

Influence Accelerator Packages*



1:1 Executive Kickstart Influence

Best Fit ➔ Individuals desiring to invest in building their executive brand lacking time to do so

In need of an ideal wrangler, content curator of their thought leadership, post-execution, audience building, and feed monitoring

Process/execute

- Organizing ideas
- Build an Audience
- Review LinkedIn Profile
- Curate Content- Social media posting strategy -
- Create content management system, schedule & store posts
- Maintain consistent use of platform/posting/commenting

Plan highlights -options

- Brand Survey/Maturity session-intake form
- 1 social platform
- Profile review-adjustment
- 1-3 posts a week
- Scheduling posts and links
- Engaging with comments-likes
- Article Research for theme/track
- Researching new connections for theme
- Online asynchronous connection to work efficiently
- Research for posts to comment on

Options-for:

- Weekly sync zoom-call
- Comments, engagement
- Unlimited emails
- Answering messages

90 Day \$1500 USD

1:1 Coaching - Influence Accelerator Advisement

Best Fit ➔ Individuals that have the time they would like to invest in building their executive brand- Need advisement/coaching

Implement a process for:

- Solidifying Theme/pillars
- Organizing ideas
- Build an Audience
- Review LinkedIn Profile-advisement for maximum appearance
- Curate Content- Social media posting strategy
- Create content management system/calendar
- Maintain consistent use/posting/commenting

Plan highlights

8 -30 min zoom sessions (\$600value)

Profile review

Seek/find strategic posts to comment on

90 Day \$950

**All Individual/Group Influencer Engagements Minimum 90 Day Engagement include confidentiality agreement*

Influence Accelerator



Ongoing support ➔
Post initial 90 day program

Premium Influence Accelerator

Post-execution 1-3x weekly/engagement /daily activity/inbox monitoring

Quartley billing \$1425/475mo
6 mon billing \$2700/\$450 mo

Basic Influence Accelerator

Post-execution 3-4 a month engagement/activity 3-4 days/feed monitoring

Once
6 month contract \$3900yr/ \$325mo
12 mon \$3600 yr/\$300 mo

Group Coaching Plans

Best Fit ➔ Groups/Companies that understand the benefits of a strong digital presence, and how that is multiplied if their entire group is more visible

Process/execute

- Organizing ideas
- Build an Audience
- Review LinkedIn Profile
- Curate Content- Social media posting strategy -
- Create content management system, schedule & store posts
- Maintain consistent use of platform/posting/commenting

Pricing varies based on groups size and needs

Influence Accelerator Advisement

Create a custom plan
Ad hoc **\$150 Hour**

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Pre-set Accelerator Services

1-time services



Linkedin Profile Review

Virtual LinkedIn Profile review -
advisement for maximum
appearance/use
\$75 (60 min)

Notion Template Creation/Use

Notion Content/Calendar Dashboard
creation/use
\$40 (30 min)

Influence Accelerator Advisement

Create a custom plan
Ad hoc \$150 Hour

Speaking Engagements

ScaleUp Career Staff available for speaking
to groups virtually or in person
rates vary on need and location
please reach out for conversation

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ALL services include confidentiality agreement*